

**THE VILLAS ESTABLISH THE NEW PARADIGM
IN ULTRA-LUXURY ACCOMMODATIONS**



The two-, three- and four-bedroom Villas at The Resort at Pelican Hill® offer the ultimate accommodations, with every imaginable ultra-luxury appointment and the most comprehensive and innovative service program of special amenities, personalized options, pampering and individual attention of any resort in the world. The unprecedented service – combined with the unequaled size, scope, quality and quantity of the Villas, the level of pre-arrival planning, the around-the-clock staff, the exclusive Villa Clubhouse and pool area, and the exceptional privacy – sets the Villas at Pelican Hill apart from the accommodations at any other resort in the world. The new paradigm for a guest experience that Pelican Hill was committed to achieving from the outset has been realized in particular with the Villas.

Distinguishing Features of the Villas

- **Around-the-Clock Butler:** Unlike the typical resort butler who is available set hours or on-call off hours, the Villa personal butlers are on duty 24/7 to fulfill every need and desire.

The pre-arrival planning by phone and email is the most extensive and detailed in the resort industry, arming the butler with a wide breadth of knowledge of the guests' preferences and requirements while enabling extensive advance itinerary arrangements and the gamut of personalized appointments. Personalization is taken to the ultimate heights from the basics, such as the aromatherapy in the Villa and the beverages in the bar, to the specialized such as arranging for a Personal Shopper and then being on hand to fold and put away the purchases, or having a chef prepare a favorite menu and then serving it at a candle-lit table on the Villa's ocean-view terrace. Intensive observation in the initial hours and days of the guest's stay adds to the butler's knowledge, honing the definitive anticipatory service that adds special touches and subtly take the guest experience to the next level, such as noting a favorite TV channel and having it on at low volume whenever guests return to the villa.

- **24/7 Staff:** While the personal butler is on duty 24/7, a variety of other staff can also be available at anytime to pamper and support guests, such as a personal chef to prepare a customized meal late at night in the state-of-the-art gourmet kitchen.
- **Exceptional Spaciousness:** The two-bedroom Villas are 2,193 square feet; three-bedroom 2,573 square feet and four-bedroom 3,581 square feet. All include expansive terraces, most with dramatic ocean views, and private one- or two-car garages.
- **Finest of Everything:** The Villa appointments immerse guests in the absolute finest of everything from the interior finishes, materials and furniture to the glassware and china, including: hand-hewn wood beam ceilings, limestone fireplaces, sumptuous beds with 500 thread-count linens, luxurious baths with fine private label toiletries and marble walk-in showers and deep-soaking tubs, 15-bottle wine cabinets, and gourmet kitchens with Sub Zero refrigerators, Wolf oven and cook-top, professional cookware from Cuisipro, fine table linens from boutique manufacturers Rivolta Carmignani and Fili D'Oro, granite countertops and pale fruitwood cabinets.



- **Latest Technology:** The gamut of the latest technology includes WiFi, Bose audio systems, MP3 ports, 60-inch HD TVs in the four-bedroom Villas and 50-inch units in two- and three-bedroom Villas.
- **Villa Coordinators:** As personal travel designers, Villa Coordinators plan and arrange every aspect and detail of the guest's Pelican Hill experience in advance of arrival. The unprecedented amount of advance planning makes a Villa stay just as much a personal tour as a resort vacation.

Villa Clubhouse

An exclusive privilege, enjoyed by Villa guests only, is the 10,000-square-foot Villa Clubhouse. With its understated, relaxed elegance, light-bathed "living room" with butler service, private gourmet dining, radiant blue pool created by hand-setting 300,000 glass mosaic tiles, 10 luxurious cabanas and stunning vistas of the Pacific, the clubhouse is a genteel and serene escape from the everyday world. The 170-square-foot cabanas boast every amenity including: Bose music systems; 30-inch HD TVs; mini refrigerators stocked with complimentary beverages; ceiling fan and recessed lighting on dimmer switches; dining table with two chairs; two luxurious lounge chairs; and elegant drapes for privacy.

Resort within a Resort

With 128 Villas, Pelican Hill has the largest inventory of luxury, ocean-view home accommodations in the resort world available for daily rental, the same as a hotel room. The Villas fulfill the need created by a growing trend in the upscale hotel industry: the desire for residential-style accommodations that offer exceptional personalized service and utter privacy. With the 24/7 staff of butlers, concierges and housekeepers, along with the unprecedented scope of pre-planning, guests may check-in at their Villas and, if they choose, never stray beyond their spacious accommodations; anything they need or desire is provided and handled by the dedicated staff.

Niche Market Appeal

The Villas are ideal for the needs of multiple niche markets including: affluent travelers with several homes looking for a turn-key vacation that is an extension of their luxury lifestyle; generational travelers that may include three generations of family traveling together; couples seeking an intimate romantic getaway to celebrate a special occasion such as an anniversary; celebrities in search of the ultimate private retreat; and friends on a guys' or girlfriends' getaway.

Extended Stays

Pelican Hill's 128 Villas are the perfect solution for a variety of home transitions, ranging from one week to a year or more. The Villa Luxury Extended Stay Program includes many services and amenities, such as concierge, weekly housekeeping, personal grocery programs, and access to the Resort's spa, fitness center, golf course, pools, in-room dining, coach services and more.